

How to bring Imagine Everybody to your community



Imagine Everybody

Imagine a world where everybody is included.

Imagine Everybody sparks imaginations and gets us thinking about what a world that is inclusive, accessible, and free from ableism can look like. We asked Holland Bloorview kids and youth what they imagine for themselves, and we need your help to make that a reality.

Use this toolkit to find out how you can share this campaign with your friends, family, and community.



Share Imagine Everybody on social media



Sharing Imagine Everybody on social media is easy!

Step 1: Download our campaign images using the sharing toolkit on page 6 and use one of the messages below on your company's social media channels.

Step 2: Copy one of the messages below.

Imagine what a world that is inclusive, accessible, and free from ableism can look like. I want to help make that a reality by joining Holland Bloorview to create a world where all youth and children belong. Donate now at ImagineEverybody.ca.

Imagine a world where disability is included. I'm contributing to Holland Bloorview's Imagination Fund to help end ableism and make sure everybody has the same opportunities. Donate now at ImagineEverybody.ca.

Together we can dream big and champion a world of possibility. I'm supporting Holland Bloorview's Imagine Everybody campaign to create a future beyond our wildest imagination for kids with disabilities. Donate now at ImagineEverybody.ca.

Step 3: Upload your desired photo and message onto your social channel.

Don't forget to tag us!



@HBKRH



@hollandbloorview



@HBKidsHospital



Bring the campaign to your workplace, school or community group

Spread the word about Imagine Everybody in your community. Bring the campaign to your workplace, school, sports teams, book club and more.

Use this email template and these posters to share Imagine Everybody.



Bring Holland Bloorview's disability anti-stigma campaign to your workplace or school! We offer unique workshops that provide an opportunity for students or employees to learn about ableism and how to support meaningful inclusion through engaging best practices and resources.

Find out more by emailing
deareverybody@hollandbloorview.ca



Host a fundraiser in your community

You can host a fundraiser in support of Imagine Everybody. Need some ideas?

- ☒ Host a bake sale, lemonade stand, garage sale or car wash.
- ☒ Add a fundraising component to a staff meeting, teambuilding activity or party.
- ☒ Compete for a cause with trivia, dodgeball or board game tournaments.



We can help!

We'll help with setting up a donation platform, promoting your event and more. Contact Shannon Chaplin to tell us about your event idea.

Shannon Chaplin
schaplin@hollandbloorview.ca



Sharing toolkit



Download our sharing toolkit here!

Access our Google Drive folder for campaign posters, social media graphics, zoom backgrounds, and email templates to share Imagine Everybody in your workplace.



Learn more about disability and ableism

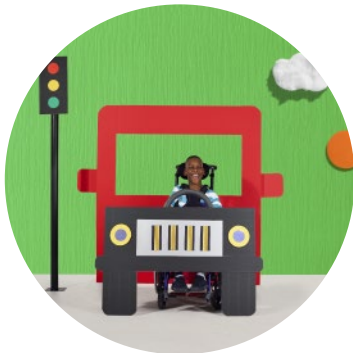
What is ableism?

Ableism is discrimination towards someone based on their abilities, favouring those who do not have a disability and seeing less value in those that do. Ableism creates stigma where people with disabilities are seen as being less worthy of respect and consideration, less able to contribute or participate, or of less value than others.

Staring, whispers, name-calling, social exclusion, bullying and outright discrimination are all forms of ableism—and kids with disabilities routinely face them.

Learn more about disability and get resources to help you end ableism.

Read about what Carson, Amelia, Rehan and Yemina are imagining:





Holland Bloorview

Kids Rehabilitation Hospital

Holland Bloorview Kids Rehabilitation Hospital is a leader in creating a future of belonging for kids and youth with disabilities.

At Holland Bloorview we believe in creating a world where all youth and children belong. We are the only children's rehabilitation hospital in Canada focused on combining world-class care, transformational research and academic leadership in the field of pediatric disability.

Together we dream big. Together we champion a world of possibility.



Contact us

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